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Introduction

At Goldsmiths we are committed to creating change locally and globally, generating knowledge and stimulating self-

1. To become internationally recognised for our innovative and effective approach to public engagement

We will do this through:

a)

- initiating PE collaborations between local organisations and researchers through targeted idea generation half-day sessions [See 1. a) i)], grants [1. a) iii)], and where opportunities organically arise
- ii) Actively cultivating relationships with local and regional government bodies and initiating mutually beneficial public engagement collaborations by:
 - Strengthening our existing collaborations with Lewisham Council, including
 - Initiating collaborative activities with the office of the Mayor of London / London Assembly / GLA
 - councillors through relevant PE activities and our annual Awards ceremony [3 a) iv)]
 - Highlighting opportunities such as Parliament Week through our network of Department Public Engagement Representatives
- iii) Initiating public engagement collaborations with heritage / cultural organisations with a regional / national profile, such as:
 - The Horniman Museum and Gardens
 - Imperial War Museum
 - Tate Modern (Exchange)
 - Goldsmiths CCA
- iv) When approached by for prestigious organisations in other sectors, being flexible and responsive enough to initiate positive relationships and mutually beneficial PE activities.
- c) Becoming recognised as a sector leader for innovative public engagement, shaping discourse and best practice across the UK and internationally
 - i) Aligning our internal Wardens Annual Public Engagement Awards criteria with the bi-annual NCCPE Engage Awards, leading to being nominated, shortlisted, and potentially winning awards [3. a) v)]
 - ii) Academic and professional services staff contribute to relevant academic and public engagement focused conferences and publish in academic / professional publications and journals
 - iii) Academic and professional services staff contribute to and consult on national PE guidance and culture change activities at other HEIs
- d) Working towards the NCCPE Gold Watermark by 2023, and continuously benchmarking ourselves against sector best practice
 - i)
 NCCPE EDGE Tool criteria, with progress identified on a twenty-point scale

ii) Review uptake and viability of initiating the NCCPE Watermark process

2. To welcome, listen, trust and collaborate with the full range of publics and organisations

We will do this through:

- a) Initiating active partnerships and collaborations with external organisations such as schools, galleries, museums, community groups, local businesses, funding bodies and government agencies, and our students
- b) Building trust, consulting with and engaging our neighbouring communities in dialogues with our relevant research, practice and scholarship, and more broadly to identify and address their needs
- Making our campus welcoming and accessible to all, developing activities, interventions and exhibitions that maximise the flow of knowledge and ideas between Goldsmiths and visiting publics
- d) Securing a permanent, public space (e.g. a shop) located in our local community to act as a hub for engagement activities of all kinds
- e) Formally embedding public engagement in our governance, policy, development, and reward and recognition structures

Proposed activities

- iv) Working with ethical local businesses both as suppliers and potential collaborators when delivering public engagement activities, while also maintaining open lines of communication with the Enterprise function
- b) Building trust, consulting with and engaging our neighbouring communities in dialogues with our relevant research, practice and scholarship, and more broadly to identify and address their needs
 - i) See [1. a) i)] local community groups / civic organisations
 - ii) Maximising the reach of public engagement activities (Consultation / Participation) relevant to local audiences by collaborating with members of the Communications Team to ensure visibility in the local press, on social media, and in our community listings publication (The Forge)
 - iii) Consulting our local publics through ward assemblies, existing local government / civil society networks, and social media consultations where engagement plans have the potential to shape the knowledge commons in the broadest sense
- Making our campus welcoming and accessible to all, developing activities, interventions and exhibitions that maximise the flow of knowledge and ideas between Goldsmiths and visiting publics
 - Working with colleagues across the institution to establish processes and principles to ensure our public event and exhibition spaces are appropriately managed and curated.
 - ii) guidance, training and toolkits for public event and exhibition spaces.
 - iii) Supporting and curating at least one intervention, installation or exhibition each year that brings a significant number of people to our campus and leads to demonstrable impacts.
- d) Securing a permanent, public space (e.g. a shop) located in our local community to act as a hub for engagement activities of all kinds
 - i) Working with our Estates department and senior management colleagues, we will secure a permanent, public space (e.g. a shop) located in our local community to act as a hub for Goldsmiths engagement activities of all kinds
 - 3. To develop a sector leading, sustainable culture of public engagement

 We will do this through: